

# HOUSEWARMING PARTY MEDIA KIT



## BY THE NUMBERS

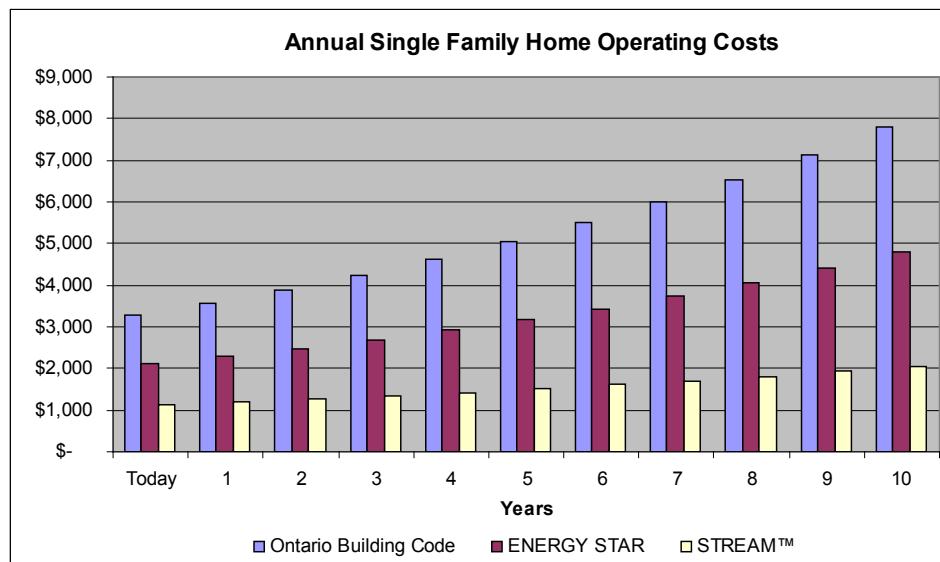
COPPERFIELD HOUSEWARMING PARTY - FEBRUARY 24

Copperfield Homes – By the Numbers			
Option	Description	Unit Price	Units Sold
Marshall Homes at Copperfield	88 homes available in models ranging from 1,547 to 3,781 sq. ft.	\$294,000 - \$417,000	62
ENERGY STAR	Upgrade package includes high efficiency furnace, heat recovery system, low E Argon windows and EnerGuide rating	\$7,229 - \$9,519	28
Solar +	Solar-thermal hot water heating system	\$6,000	5
STREAM™	Integrated solar-geoexchange energy system for heating, cooling and hot water	\$22,000	N/A

Notes: Capital costs of all clean energy upgrades can be built into mortgage financing to eliminate up front investment while maintaining clean energy savings.

Clean Energy Savings – By the Numbers			
Option	Annual Cost Savings		Conventional Energy Savings
ENERGY STAR	\$1,046	36%	40%
STREAM	\$2,139	65%	79%

Notes: Savings shown for the 2,452 square foot Copperfield Caroline model home, relative to Ontario Building Code. Conventional energy savings refers to conventional energy (i.e. natural gas) consumption replaced by renewable sources.



Notes: Annual operating costs calculated for typical 2,452 square foot home assuming 5% annual increase in electricity prices and 10% annual increase in natural gas prices.