

HOUSEWARMING PARTY MEDIA KIT



COMPANY OVERVIEW

COPPERFIELD HOUSEWARMING PARTY - FEBRUARY 24

About Marshall Homes

After a career spanning finance, marketing and custom building, Craig Marshall launched Marshall Homes in 1993 with Tall Trees, an up-scale community of luxury homes on the edge of the Rouge Valley Wilderness Park. Since that time, Marshall has become widely recognized as a pioneer of building innovation in everything from building design to renewable energy.

Copperfield, Marshall's current development in Oshawa, is evolving into a marketing laboratory for renewable and efficient energy. Copperfield features the Solar+ upgrade option of solar powered hot water systems and the Green Choice upgrade option, an affordable package of real-world solutions that pay back up to 15% a year in energy savings, qualifying the home for the stringent Energy Star rating. Not content to stop there, Marshall is now offering the added economic, environmental and performance benefits of the STREAM™ system now on display at Copperfield.

Long term, Marshall visualizes subdivisions as energy farms, and believes we will see the day when energy is produced by the people, for the people. For more information, please visit www.mycopperfield.ca

About the Canadian Geoexchange Coalition

The Canadian GeoExchange Coalition (CGC) acts as the industry catalyst to unite private and public sector stakeholders and expand the market for ground source heat pumps in Canada. CGC is responsible for the management of a \$3.2 million agreement with Natural Resources Canada (NRCan). CGC members and NRCan are scheduled to invest over \$10 million in geoexchange initiatives during three years. As the nexus of information, training, standards and public awareness, our mandate is to work with stakeholders to build the necessary infrastructure to respond to the climate change challenge, and to go beyond. For more information, please visit www.geo-exchange.ca.

About Clean Energy Developments

Clean Energy Developments (CED) is emerging as a pre-eminent provider of clean energy solutions for the built environment. Its flagship product, STREAM™, combines geoexchange and solar-thermal technologies to power heating, cooling and hot water needs for new production homes. The CED team has more than a quarter century's experience designing, engineering and installing clean energy solutions for buildings in order to:

- generate higher profits for builders and developers
- provide substantial cost savings for owners and operators
- deliver superior comfort and quality for tenants and occupants.

CED is working with some of Canada's largest and most innovative production homebuilders, most notably Marshall Homes and its Copperfield subdivision. Additional partners include some of the renewable building industry's most accomplished engineering, equipment, finance and utilities firms. For more information, please visit www.cleanenergydevelopments.com.