

# HOUSEWARMING PARTY MEDIA KIT



## MEDIA ADVISORY

### Copperfield's Magic Shrinks Heating Bills

**Oshawa, February 20, 2004** – On Friday, February 24 in the Oshawa community of Copperfield, a “housewarming” party will be held for Ontario Energy Minister Donna Cansfield and other invited guests to witness first hand the magic of renewable home heating.

Hosted by Marshall Homes, Clean Energy Developments and the Canadian GeoExchange Coalition (CGC), the party is in celebration of the launch of Ontario’s first production home heating, ventilation, air conditioning (HVAC) and domestic hot water (DHW) system to combine solar and geexchange clean energy technologies. This system, known as STREAM™, reduces conventional energy consumption by 79% and saves homeowners up to \$2,500 a year on their energy bills.

Date: Friday, February 24, 2006  
Time: 11:45 a.m. – 2:00 p.m.  
Location: Copperfield subdivision model home  
Southeast corner of Harmony and Rossland Road, Oshawa, Ontario

Media are invited to attend the entire event, but photo opportunities are as follows:

11:45 a.m. B-Roll Opportunity: Michael Lewkowitz of Clean Energy Developments will be available to guide media through the inner workings of the home’s solar and geexchange systems

12:15 p.m. Brief remarks by Minister Cansfield, Craig Marshall of Marshall Homes and Ted Kantrowitz of the Canadian GeoExchange Coalition

12:30 p.m. Craig Marshall will present Minister Cansfield with a commemorative glass jar containing “free heat” extracted from solar and geothermal sources at Copperfield

12:45 p.m. Michael Lewkowitz will take Minister Cansfield on a guided tour of the home’s solar-thermal and geexchange systems

Additional background materials, visuals and high resolution photographs will also be made available online.

### For more information please contact:

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